



ABUNDANCE NOW

PURPOSE

PARTY

TOOL KIT



ABUNDANCE NOW

Hello Abundance NOW Ambassador,

Thank you again for saying yes to be part of the Abundance Now Ambassador Program. What that tells me about you is that you're a Change Agent and Planet-Shaker who wants to make a difference in YOUR life and the life of OTHERS. I am so excited to have you on the team and even more excited to give you the instruments that will help you be a part of making that change.

You have said a bold Yes YES! to my invitation to be a part of a movement committed to raising the abundance consciousness of the planet, to join me in unlearning the scarcity mindset that has kept us from abundance in all areas of our lives. Now please allow me to share with you the instruments that will assist you in your effort to help create a ground swell with our movement.

Inside of your Abundance NOW Purpose Party Tool Kit you will find;

- Purpose Party Guest Sign In Sheet
- Abundance NOW Ambassador Contract
- Abundance NOW Ambassador Pledge
- Abundance NOW Purpose Party Agenda
- Abundance NOW Guest Goals & Timelines Sheet
- Abundance NOW Purpose Party Event Set Up Ideas
- Abundance NOW Ambassador Coaching Call Dates
- Abundance NOW Ambassador Celebration Call Dates

In addition, as part of your Purpose Party, I would like to give your guests an overview of the Abundance NOW movement and the work we will do together in creating the New Definition of Abundance so you will see I have given you the link to my Abundance NOW intro video to play as part of your event. This way although I am not able to be there physically with you, I can still play a small role in your party.

I can't wait to hear what you are up to as you share with us during our monthly celebration calls and my team and I will be with you each step of the way through your monthly coaching calls. I am excited that together we will lift as we climb and as an Ambassador you empower as you grow, you live in humility, walk in your authority, stand in your power, lead from behind, shrink for no one and elevate as many people as you can touch.

Again thank you for saying yes to being a part of our movement. I look forward changing the consciousness of the world with you!

Your sister in prosperity and possibility,

Lisa Nichols



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Ambassador Contract

I, _____ as an Ambassador in the Abundance NOW Movement,
NAME
agree to redefine Abundance for myself as well as to hold the space for others to do the same by:

1. Hosting an Abundance NOW Purpose Party
2. Sharing the message of Abundance NOW and inviting others to join me in the movement

Furthermore I commit to;

1. Design and create a personally fulfilling life. Full of self-love, personal celebration, necessary quiet time, healthy boundaries and permission to play full out.
2. Design and create abundant relationships filled with sacred moments of love, acknowledgement, honor and authenticity. I will say more often, I love you, I appreciate you, I miss you, I apologize and I appreciate your support.
3. Design and create a work life that I love and enjoy. One full of contribution and excellence, standing in the full power of my gift and being unapologetic about my greatness.
4. Design and create my financial life that generates results in freedom, choice, prosperity and new possibilities. One that allows me to contribute to my life, my family's life and the life of others.

I agree to LIVE the conversation and continue to grow me as an Ambassador in the Abundance NOW movement. I, _____ hereby declare this to be
NAME
true and complete and my signature confirms my commitment.

Signed:

Name

Signature

Date



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Ambassador Pledge

I am a unique creature, unlike anyone else on this planet. My journey to arrive at this place has been filled with experiences that have built my resiliency, defined my character and made me a better person. In the past I have questioned my decisions, discounted my brilliance and discarded my own greatness.

This is a new season. A season of abundance.

I will design and create a personally fulfilling life. Full of self love, personal celebration, necessary quiet time, healthy boundaries and permission to play full out.

I will design and create abundant relationships filled with sacred moments of love, acknowledgement, honor and authenticity. I will say more often, I love you, I appreciate you, I miss you, I apologize and I appreciate your support.

I will design and create a work life that I love and enjoy. One full of contribution and excellence, standing in the full power of my gift and being unapologetic about my greatness.

I will design and create my financial life that generates results in freedom, choice, prosperity and new possibilities. One that allows me to contribute to my life, my families life and the life of others.

I make this pledge with full certainty and intention on every word that I said.



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Purpose Party Agenda & Event Prep

Content / Section	Materials Needed	Time Allotted
<p>Pre-Event Communication Send a reminder email to all registered participants both 2 weeks out and 2 days before the event. Include all the logistical details, directions, etc. Also, set the tone of what to expect and how to “show up”.</p>	<ul style="list-style-type: none"> List of registrants and contact information 	
<p>Room Preparation</p> <ul style="list-style-type: none"> Set up A/V (i.e. laptop, LCD, screen to play video) Test A/V Set out name tags and markers Arrange seating if necessary Pass out course materials at seats if appropriate Kleenex, pens on tables/rows Set up front of your room set the mood Ensure there is a visible clock in the back of the room Ensure that any food you choose to have is set up 	<ul style="list-style-type: none"> Laptop / flashdrive Screen / LCD projector Name tags / markers Course materials Facilitator workbook Presentation, video files, etc. Kleenex, pens Décor 	<p>Arrive 3 hours before start. Be ready at least 1 hour before party is set to start; if allowed set up the night before if possible</p> <p>Start Time: _____</p>



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Purpose Party Agenda & Event Prep

Content / Section	Materials Needed	Time Allotted
Arrivals and Welcome <ul style="list-style-type: none"> • Start upbeat music to set the mood • Welcome participants as they arrive; • Instruct them to: sign-in at reception, take/make their name tag / take a seat • Play an Icebreaker game to help guest network & get to know one another 	<ul style="list-style-type: none"> • Registration list, nametags, etc. • 	Expect participants to arrive as early as 15-30 minutes before start time
PROGRAM BEGINS		
WELCOME <ul style="list-style-type: none"> • Begin on time • Welcome everyone <ul style="list-style-type: none"> ○ Give overview of the event ○ Set up the expectations 	Program materials at seats	5 minutes
Play Lisa Nichols video		8 minutes
Tell your story <ul style="list-style-type: none"> ○ explain the movement & why you joined ○ Keeping it real and staying focused 		10 minutes



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Purpose Party Agenda & Event Prep

EXERCISES		
<p>DIRECTIONS: Explain the Concept Lisa shares in your training video #1 around your Money Blueprint and the 5 areas that she shares:</p> <ul style="list-style-type: none"> ○ <i>Cultural Influencers</i> ○ <i>Economic Influencers</i> ○ <i>Gender Influencers</i> ○ <i>Geographical Influencers</i> ○ <i>Spiritual Influencers</i> <p>As part of their takeaway you will see we give them part of your self work from your ambassador training video #1 doing the work you did to Reframe your Money Blueprint that you did to prepare for this training. Lead a discussion explain to them the Money blueprint conversation in your own words and walk them through each influencer etc...</p> <p>NOTE - <i>If you have questions on this exercise, please make sure you join our Ambassador Coaching Calls so that we can support you.</i></p>		
<p>Your Money Blueprint Exercise</p> <p>Allow this exercise to be a time for you to share each blueprint and allow your participants to discuss what has influenced their blueprint and new choices they will make going forward.</p>		40 minutes



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<p>Follow-up</p> <ul style="list-style-type: none"> • Report to Abundance@MotivatingTheMasses.com any new Ambassadors you signed up. • Document great takeaways to share on next Abundance Now Celebration Call with pictures etc.. • Send thank you email newsletter with pictures to participants who attended your purpose party • Decide if you would like to hold another Purpose Party and confirm date etc.... 	<ul style="list-style-type: none"> • from Registration sign up sheet emails 	<p>1 day or no later than one week later</p>
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Write 2 or 3 goals that can move you in the direction toward shifting your definition of abundance into a NEW definition of abundance in the next 30, 60 & 90 days

Today's Date _____

In my _____ blueprint/influencer, in the next 30 days (which would be by _____) I commit to move into a NEW definition of abundance by doing:
DATE

In my _____ blueprint/influencer, in the next 60 days (which would be by _____) I commit to move into a NEW definition of abundance by doing:
DATE

In my _____ blueprint/influencer, in the next 90 days (which would be by _____) I commit to move into a NEW definition of abundance by doing:
DATE

Please list the goals you have committed to above in the timeline below and give this sheet to at least one accountability partner that will support you in getting to your goals and hold you accountable to your commitment toward obtaining your goals

<i>Name:</i>		
<i>Today's Date is..</i>		By this date I commit to....
<i>30 days from today is...</i>		
<i>60 Days from today is..</i>		
<i>90 Days from today is...</i>		



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Purpose Party Set Up Tips

Whether you are holding your Purpose Party in your living room or in some kind of hall or function area space, here are a few things to consider in your set up

1. **Create A Space For Easy Conversation Flow.** Make sure your chairs and/or furniture is organized in a way that's conducive to group conversation. You want your Purpose Party environment to feel natural, and let the conversation flow smoothly. Make sure that most of the chairs are at the same height so guests can see eye to eye. Don't worry about things matching! If you don't have enough seating, feel free to bring in other tables, ottomans and chairs from other parts of the house. Pillows are your best friend when entertaining. Pillows can correct too-deep sofas, or serve as impromptu floor seating.
2. **Keep Food Out of Conversation Flow.** If you decide to serve food, make sure you put it on a nicely decorated table. Take chips out of bags, dips out of store bought containers and put it into bowls, you want your entire set up to be world class. Additionally, make sure your food table is out of the flow of conversation so guests can go to and from easily throughout the course of your Purpose Party.
3. **Create Mood Lighting.** Poor lighting — whether too dark or too light — is an instant mood killer. You want guests to feel comfortable, but you also want to keep the area light enough so that everyone can see.
4. **Keep the environment clean, decluttered & conducive to learning & growing.** More than anything else, you want to make sure your Purpose Party environment is clean and comfortable. Sweep, vacuum, dust and polish. Check behind cushions and underneath pillows. Make the environment clear of clutter and other distractions that could take away from the conversation at your Purpose Party.
5. **Keep Decorations Simple.** Fresh flowers immediately change the look and feel of a room. Light scented candles to make the room fresh and festive.
6. **Greet People As They Arrive.** Make sure you designate someone as your greeter to help people sign in and pick up handouts as they arrive at your Purpose Party. The way each of your guests enter your room will set up the flow of their experience so make sure your greeter is warm & inviting so that they feel the spirit of what you are creating upon arrival.
7. **Designate a Time Keeper.** It is important that you designate someone to keep time and make sure you stay on your agenda. Have this person sit behind the participants so that they won't be a distraction. This should be a place where you can see them and they can give you time cues. We suggest you give this person time cards so they can hold up times for you to let you know how much time you have left in every segment. There is nothing like running out of time and having more to cover.



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Ambassador Calls Coaching Calls & Celebration Calls

	August 12th	Ambassador Coaching Call <i>5pmPST/8pmEST</i>
	August 26th	Ambassador Celebration Call <i>5pmPST/8pmEST</i>
	September 16th	Ambassador Coaching Call <i>5pmPST/8pmEST</i>
	September 30th	Ambassador Celebration Call <i>5pmPST/8pmEST</i>
	October 14th	Ambassador Coaching Call <i>5pmPST/8pmEST</i>
	October 28th	Ambassador Celebration Call <i>5pmPST/8pmEST</i>
	November 11th	Ambassador Coaching Call <i>5pmPST/8pmEST</i>
	November 25th	Ambassador Celebration Call <i>5pmPST/8pmEST</i>
	December 9th	Ambassador Coaching Call <i>5pmPST/8pmEST</i>
	December 23rd	Ambassador Celebration Call <i>5pmPST/8pmEST</i>

2016	
January 4th	BOOK RELEASE DATE
 January 13 th	Ambassador Coaching Call <i>5pmPST/8pmEST</i>
 January 27 th	Ambassador Celebration Call <i>5pmPST/8pmEST</i>
January 30th	Abundance NOW Event – Southern California
 February 10 th	Ambassador Coaching Call <i>5pmPST/8pmEST</i>
February 20th	Abundance NOW Event – Atlanta
 February 24 th	Ambassador Celebration Call <i>5pmPST/8pmEST</i>
 March 9 th	Ambassador Coaching Call <i>5pmPST/8pmEST</i>
 March 23 rd	Ambassador Celebration Call <i>5pmPST/8pmEST</i>
 April 13 th	Ambassador Coaching Call <i>5pmPST/8pmEST</i>
 April 27 th	Ambassador Celebration Call <i>5pmPST/8pmEST</i>
 May 25 th	Ambassador Celebration Call <i>5pmPST/8pmEST</i>
June 4th <i>DATE TB Confirmed</i>	Abundance NOW Event – TBD
June 18th <i>DATE TB Confirmed</i>	Abundance NOW Event – TBD
 June 22 nd	Ambassador Celebration Call <i>5pmPST/8pmEST</i>
November 4, 5 & 6	Abundant Life Intensive LIVE Event – San Diego <i>(in place of Powerhouse)</i>